V28838 ACT 36/1947

GENESIS™

SENIOR

Low Calorie

Shelf life: 18 Months

Feed small to medium breeds from 10 years onwards.

Feed large to giant breeds from 7 years onwards.

Kibble Size:
13mm

- Even Coating
- Crunchy Inside
- Finest Milling
- Easy-to-chew
- kibble

Formulated to meet and exceed the requirements of all ageing dogs. Suitable for all breeds.

AVAILABLE IN THESE SIZES:

8kg | 20kg

8% FAT

The balanced levels of calories and fat maintain ideal bodyweight. Carbohydrates like rice and animal based proteins and fats, allows for better digestion.

TAURINE FORTIFIED

Taurine is an amino-acid added to help maintain heart and cognitive functions. Vital for Cardiomyopathy susceptible breeds.

GLUCOSAMINE & CHONDROITIN

Glucosamine and chondroitin for joint protection, lubrication and aiding in mobility.

CHITOSAN

Green Lipped Mussel (GLM) extract has very potent anti-inflammatory benefits that assist in joint and stomatitis pain relief.

L-CARNITINE

L-Carnitine is used for sustained energy release and quicker muscle recovery after exercise.

ZEOLITE

Zeolites are unique-mineral clays that help form stools and reduce the faecal odour while having a detoxifying function within the colon.

PYROPHOSPHATES 1.0%

Special salts and esters used to fight tartar build up on teeth and assists in oral care.

GREEN LIPPED MUSSEL

Chitosan a.k.a. chitin is a polysaccharide fibre used to bind phosphates and fat, which assists with kidney care and may help with weight control.

INGREDIENTS:

Ground corn, chicken meat meal, porcine meat meal, wheat bran, rice (10% min), chicken & ostrich fat (with mixed tocopherols), beet pulp, cold water fish oil, mannanoligosaccharides, hydrolysed chicken liver, zeolite, salt, choline chloride, vitamin A supplement, vitamin D supplement, vitamin E supplement, vitamin C supplement, zinc sulphate, ferrous sulphate, manganese sulphate, niacin, calcium pantothenate, thiamine mononitrate, copper sulphate, riboflavin supplement, vitamin B12 supplement, pyridoxine hydrochloride, folic acid, potassium iodide, sodium selenite, taurine, l-carnitine, glucosamine, chitosan, green lipped mussel extract.

Nutritional Additives (/kg): Vitamin A 12 000 IU, Vitamin D 1 000 IU, Vitamin E 75 IU, Vitamin C 50 mg, Folic Acid 0.25 mg, Zinc sulphate 120 mg, Ferrous sulphate 45 mg, Manganese sulphate 6.5 mg, Copper sulphate 6 mg.

GUARANTEED ANALYSIS:

Crude Protein	20% (min)
Moisture	10% (max)
Total Fat	8% (min)
Fibre	5% (max)
Ash	7.5% (max)
Calcium	1.5% (max)
Phosphorus	0.9% (min)
Omega-6 Fatty Acids	1.5% (min)
Omega-3 Fatty Acids	0.25% (min)
Omega 6-3 Ratio	3-6:1
Ca:P Ratio	1.5:1
MOS & FOS	1000 mg/kg (min)
L-Carnitine	500 mg/kg (min)
Glucosamine	500 mg/kg (min)
Taurine	450 mg/kg (min)
Glucans	135 mg/kg (min)
Chitosan	100 mg/kg (min)
Green Lipped Mussel Extract	100 mg/kg (min)
Chrondroitin	60 mg/kg (min)
Metabolizable Energy	345 kcal/100g

Feeding schedules are merely guidelines to feeding your dog at a specific age with a specific diet. Considering activity, the environment and the fact that all animals are different, changes can be made to the amount you feed your pet, whether it's more or less. Please feel free to contact us if you are uncertain about the amount to feed your pet.

Recommended **daily-feeding** amount.

Normal Activity

Body Mass (kg)	Normal Activity (g/day)
1kg – 5kg	25g – 90g
5kg – 10kg	90g – 145g
15kg - 20kg	200g – 250g
25kg - 30kg	295g -335g
35kg – 50kg	380g – 500g
55kg – 70kg	550g – 650g
80kg +	685g +

Low Calorie

Body Mass (kg)	Low Calorie (g/day)
1kg – 5kg	25g – 75g
5kg – 10kg	75g – 120g
15kg - 20kg	165g – 200g
25kg - 30kg	240g -275g
35kg – 50kg	310g – 400g
55kg – 70kg	460g – 655g
80kg +	575g +

Feed small to medium breeds from 10 years onwards.
Feed large to giant breeds from 7 years onwards.