

GENESIS™

ADULT CAT



Shelf life: 12 Months

Feed from 1 year onwards.



Kibble Size:
9mm

- Finest Milling
- Even Coating
- Crunchy Inside
- Unique Palatability



Formulated to meet and exceed the requirements of all adult cats and formulated to prevent struvite crystal forming, whilst assisting in hairball management.

AVAILABLE IN THESE SIZES:

1.5kg | 5kg | 10kg | 20kg



Cellulose fibres along with soluble fibre like MOS and FOS, help prevent hairball forming by assisting hair through the digestive tract.



The balanced levels of minerals especially magnesium, phosphorus and calcium significantly decreases the risk of Struvite crystal forming within the bladder. Proven trials are done yearly to ensure effectiveness.



Taurine is an amino-acid that helps the development of the heart and heart function.



Higher levels of Omega 3 & 6 allow for optimal skin health and a lustre coat.



The fortification of Taurine helps the development of eyesight and prevents cats from going blind as cats cannot produce this essential amino-acid by themselves.



High Omega 3 a level automatically allows for higher DHA & EPA levels that assist in brain and cognitive function.

INGREDIENTS:

Dehydrated chicken protein* (min 24%), rice, corn, corn gluten, chicken and ostrich fats (with mixed tocopherols), hydrolysed chicken liver, powdered cellulose, brewer's yeast, beet pulp, whole egg powder, inulin, salmon oil, potassium chloride, acidifiers, salt, choline chloride, taurine, vitamin A supplement, vitamin D supplement, vitamin E supplement, vitamin C supplement, zinc sulphate, ferrous sulphate, biotin, manganese sulphate, niacin, calcium pantothenate, thiamine mononitrate, copper sulphate, riboflavin supplement, vitamin K supplement, vitamin B12 supplement, pyridoxine hydrochloride, folic acid, calcium iodate, sodium selenite.

Nutritional Additives (/kg): Vitamin A 12 500 IU, Vitamin D 1250 IU, Vitamin E 125 IU, Vitamin C 75 mg, Folic Acid 0.80 mg, Zinc sulphate 80 mg, Ferrous sulphate 100 mg, Manganese sulphate 10 mg, Copper sulphate 10 mg, Taurine 1500 mg.

*Imported low ash chicken meal for balanced mineral levels.

GUARANTEED ANALYSIS:

Crude Protein	30% (min)
Moisture	10% (max)
Total Fat	14% (min)
Fibre	7.5% (max)
Ash	7% (max)
Calcium	1.2% (max)
Phosphorus	0.7% (min)
Ca:P Ratio	1.4:1
Potassium	0.6% (min)
Magnesium	0.1% (min)
Omega-6 Fatty Acids	1.5% (min)
Omega-3 Fatty Acids	0.5% (min)
EPA & DHA	0.25% (min)
Taurine	1500 mg/kg (min)
Metabolizable Energy	385 kcal/100g

Feeding schedules are merely guidelines to feeding your dog at a specific age with a specific diet. Considering activity, the environment and the fact that all animals are different, changes can be made to the amount you feed your pet, whether it's more or less. Please feel free to contact us if you are uncertain about the amount to feed your pet.

Recommended **daily-feeding** amount.

Weight of cat (kg)	Normal Activity
2kg - 3kg	40g - 50g
3kg - 4kg	50g - 40g
4kg - 5kg	70g - 80g
5kg - 6kg	80g - 90g

Feed from 1 year onwards